

2016 ANNUAL REPORT



Changing **LIVES**
through the power
of **WORK**

New Beginnings



Dear Friends of Goodwill:

At Goodwill Industries, we believe that work plays a critical role in a person's life. Work enables each of us to assume our roles in the community, builds and shapes our character, and provides us with the economic and social opportunity to become positive and productive members of our shared community.

This has been part of Goodwill's philosophical underpinnings throughout my career that has now spanned some 40 years as a rehabilitation counselor, vice president, and for the last 25 years, as president and CEO of Goodwill Industries of West Michigan.

We have witnessed major changes, which have both supported and challenged us in our mission to provide work opportunities, skill development and family resources to all we serve in West Michigan. Together, we continue to believe that when people work and earn a paycheck, their lives are better. When more people work, social problems are reduced, and our communities are better off.

This belief was demonstrated again this past fall with the opening of Goodwill's new Employment & Training Center in Holland. The new location expands our reach to persons in the Holland / Zeeland area who have the desire and need to prepare for, find, and keep good jobs in the community. We have had the pleasure of extending our partnerships to include the strong network of human service organizations and employers in the region. And through our transformative work, we are designing the new curriculum and community-based opportunities for persons with disabilities to become ever more engaged in the rhythm of community life and work.

With my retirement in 2017 comes the opportunity for new leadership to Goodwill. Leading this organization through recessions, new program and social enterprise developments, building projects, and countless challenges and opportunities has been a joyful journey and a life-enriching gift. Through an extensive national search, our board of directors, search committee, and executive search firm, spent countless hours preparing the organization for a smooth transition. They vetted numerous qualified candidates who demonstrated a keen interest in the position and serving our beautiful West Michigan communities. In the end, the board selected internal candidate Jeanette Hoyer, who served as our Goodwill mission services director.

As I stated when she was introduced as our next president and CEO, Jeanette's attraction to Goodwill Industries was and is, her embrace of the Goodwill mission and Goodwill's role in the community. Jeanette's deep caring for people, her strong executive experience in West Michigan, and her track record to date with Goodwill, uniquely qualifies her for the position. I know that as I move on to new opportunities in retirement, the agency will most assuredly continue its rich history of service and impact in the community.

The story of Goodwill Industries continues to be a tribute to the entire community: to volunteers who offer hours of energy and expertise, to dedicated employees who manage the agency through periods of adversity and growth, to countless neighbors who provide material and financial donations, and to the thousands of individuals who each year place their trust in Goodwill to help them along their path to sustainable employment and independence.

Sincerely,

Richard J. Carlson, MSW, ACSW
President and CEO

Tom Dake
Board Chair

2016 Board of Directors

CHAIR

Tom Dake

FIRST VICE CHAIR

Renae Hesselink

SECOND VICE CHAIR

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Janelle Mair

Mike Muskovin

Diana Osborn

Charles Timmer

David Timmer

Clinton Todd

Michael Veltman

PRESIDENT AND CEO

Richard J. Carlson

Our Mission

Provide work opportunities, skill development, and family strengthening resources in all communities we serve.

Our Values

Commitment to Goodwill's mission and those we serve

Respect for the worth and dignity of individuals and families

Accountability and transparency

Community integration and social responsibility

Integrity, honesty, and teamwork

Responsible stewardship of resources

Commitment to excellence and maintaining the public trust

Goodwill Industries of West Michigan is a nonprofit organization as recognized by section 501(c)(3) of the Internal Revenue Service Code.

People We Served

5,029

total people
served in 2016

1,383

people placed
into competitive
employment

148

program participants
who worked and earned
paychecks at Goodwill

Demographics of persons served:

GENDER

2,742 Male
2,278 Female
9 Unreported

AGE

2 0-15 years old
835 16-24
997 25-34
713 35-44
938 45-54
1,506 55+
38 Unknown

ETHNICITY

2,110 Caucasian
1,514 African-American
434 Hispanic
40 Native American
13 Asian
880 Other
38 Unknown

Goodwill served people with a wide range of disabilities and special needs:

1,518 unemployed / dislocated
workers
1,397 ex-offenders
439 welfare recipients
220 psychiatric disorders
214 learning disabilities
151 older workers
132 developmental disabilities
120 at-risk youth
101 other physical disabilities
73 working poor / incumbent
worker / underemployed
67 substance abuse
52 other disabling condition
39 homeless
25 autism
481 other disadvantaging
conditions

Sessions of Goodwill employment and training services provided:

vocational support services	80,080
employment case management	82,131
occupational / other skills training	4,134
vocational evaluation / assessment	250

Those receiving multiple services are counted more than once.

Thank you!

Your support and
generosity makes our
mission possible.

10 ways

you can help
support Goodwill

SHOP

our retail stores

DONATE

your unwanted, gently used items

HIRE

a Goodwill program graduate

VOLUNTEER

your time to serve

RECYCLE

your computer and TVs with us*

HOST

a donation drive at your school
or business

INVITE

a Goodwill associate to speak
to your organization

GIVE

a financial donation

REMEMBER

Goodwill in your estate planning

CONNECT

with us!

Visit our website:

www.goodwillwm.org

Like us on Facebook:

www.facebook.com/goodwillwm

Follow us on Twitter:

www.twitter.com/goodwillwm

*flat screens only

What is Goodwill's mission?

Goodwill Industries enhances the dignity and quality of life of individuals, families, and communities, by helping people reach their fullest potential through the power of work. Goodwill strives to eliminate barriers to opportunity through education, work experience, and other support services. **Helping people train for, find, and keep good jobs is what Goodwill is all about.**

Goodwill offers a broad range of employment and training programs and support services to fulfill a diverse set of community needs. Some people find their way to Goodwill because of limited skills or work history, some have physical or developmental disabilities, while others are referred to Goodwill through community partners.

For a full description of all of Goodwill's program and services, visit www.goodwillwm.org.

2016 Highlights



FEBRUARY

Awarded \$40,000 grant from the Community Foundation of the Holland / Zeeland Area to support Goodwill's new Employment & Training Center in Holland.

MARCH

Manistee Goodwill store remodeled.

Goodwill Industries ranked #1 brand by consumers for doing the most good in the world in the 2016 Brand World Value Index.



APRIL

Goodwill placed fourth in the West Michigan Battle of the Buildings Energy Challenge Competition for energy cost reduction.



Received Comerica Charitable Foundation grant to support MoneyWorks Financial Services.

Goodwill's Volunteer Income Tax Assistance (VITA) program completed 2,911 tax returns in West Michigan with a \$3,003,767 community impact.



MAY

GoodTemps partnered with Holland Youth Connections, a summer employment, skill-building and mentorship program for at-risk youth.

Achieved successful ISO 9001:2008 surveillance audit.

Ludington Goodwill store remodeled.



Retail Operations

With 16 West Michigan store locations, as well as an online storefront, Goodwill offers quality merchandise at exceptionally low prices. Reliant on the generous donations from the community, store revenue helps fund Goodwill's mission-based programs and services.



Industrial Services

Providing competitively priced, quality manufacturing services — such as packaging and assembly — to a variety of area businesses, Goodwill's Industrial Services division offers people with disabilities and other disadvantages an opportunity to work and receive a paycheck.



Janitorial Services

Goodwill Industries has been providing high-quality, comprehensive janitorial services to West Michigan businesses and industry for over 25 years. Specializing in customized office and commercial facility cleaning and floor care, services are competitively priced and quality assured.



GoodTemps

A subsidiary of Goodwill Industries, GoodTemps is a temporary staffing agency fulfilling a variety of short- and long-term personnel needs for area businesses. GoodTemps has a dual mission: to fully satisfy employers' staffing specific needs; and to provide employment, skill development, and support services for qualified workers.



JUNE

Goodwill Janitorial Services partnered with Blue Lake Fine Arts Camp to create a customized, paid, on-the-job training program for people with disabilities.

President and CEO Richard Carlson received prestigious Paul Harris Fellow award from Muskegon Rotary Club for service to the community.

United Way approved funding for MoneyWorks Financial Services in Muskegon, Oceana, and Newaygo Counties.

Received fourth place in Goodwill Industries International's Energy Challenge Contest for improved energy efficiency.



JULY

Muskegon Goodwill store remodeled.

AUGUST

Goodwill received CARF Accreditation for the Holland Employment & Training Center.



SEPTEMBER

Held open house celebration for Goodwill's new Holland Employment & Training Center.



OCTOBER

Long-time board members Dick Dolack (pictured with wife Pat) and Chuck Timmer (with wife Kathy) step down after 68 combined years of dedicated service.

NOVEMBER

Received a \$10,000 Fremont Area Community Foundation grant to support MoneyWorks Tax Preparation Services.

Mike

GOODWILL INDUSTRIES ACHIEVER OF THE Year

MIKE LED A YOUTHFUL life of impulsivity and impatience. At age 19, when other men his age were starting college or careers; Mike was serving five years in prison as a result of the choices he made. He returned to the community with a GED and a desire to seek a better life, but struggled to find his way. While on parole, the judge serving on Mike's case recognized his difficulty and recommended he complete the **EXIT Program**.

When Mike enrolled in the EXIT Program in November 2015, he came to it with a maturity that many participants his age lack. He knew he could not afford to make another wrong turn, and was motivated to take full advantage of the opportunities offered him.

For 16 weeks, Mike participated in manufacturing skills training, employment readiness and retention training, and other wrap-around supports. He also participated in **Moral Reconation Therapy**, a peer-led, self-discovery cognitive therapy program that helps participants realize their past does not define them.

"It was a cathartic experience," Mike said.

Mike's hard work paid off and he was recommended for a manufacturing position with one of EXIT's employer partners.

A couple of months into the job, the company experienced a lay-off. Mike had impressed the employer so much that the plant manager went to a neighboring manufacturer and helped him secure a position there with the understanding that he would hire him back when production picked up again.

Although Mike was grateful for the opportunity, he was concerned about his hours and ability to grow with this company, so he returned to EXIT and asked for additional job placement assistance.

EXIT job developers helped Mike secure a job at Air Master Systems (AMS), a Muskegon-based laboratory furniture manufacturer. Mike's determined attitude and eagerness to learn new things has impressed his employer.

"Mike is doing awesome. From day one, Mike has always wanted to do more," said AMS General Manager Jason Nelson. "Mike not only takes advantage of a second chance, but thrives on it."

"It's good to be recognized for the positive things you do, opposed to the negative," Mike said. "You come to a realization at a crossroad, you either change for the better or stay the same."

Empowering Ex-offenders in Transition (EXIT)

The EXIT Program provides comprehensive support services to criminal offenders living in the cities of Muskegon and Muskegon Heights. In partnership with other community organizations, this alternative sentencing option provides participants referred by the Muskegon County Probation Office with case management, mentoring, and occupational training. The program is designed to help participants be involved in their community in more positive ways, reducing the likelihood of future criminal activity.

The EXIT program is made possible with \$2,000,000 in U.S. Department of Labor, Employment and Training Administration Grant funding (PE-25957-14-60-A-29 SGA/DFA PY-12-06 CFDA# 17.270). Opinions and findings of the program do not reflect those of the U.S. DOL nor the State of Michigan. These services are available to all eligible persons, regardless of race, gender, age, disability, or religion.

Moral Reconation Therapy (MRT)

MRT uses effective behavioral strategies aimed at decreasing recidivism of ex-offenders through the development of moral reasoning. Led by a trained and certified facilitator, participants move step-by-step through 16 stages of development using a combination of group and individual counseling, verbal testimonies with peer assessments, and homework assignments. MRT is a process that strengthens moral decision-making with the goal of developing positive and productive individuals. MRT has proven to be especially effective for treatment-resistant offenders with substance abuse problems, anger issues, or antisocial or personality disorders.



“Now I choose to put my motivation into something positive.”



“Mike not only takes advantage of a second chance, but thrives on it.”

Jason Nelson
General Manager AMS



Alfonso

GOODWILL INDUSTRIES ACHIEVER OF THE Year

FACED WITH MULTIPLE challenges, including a cognitive disability and speech disorder, Alfonso had a difficult time maintaining steady employment in the community. Shortly after finding a good fit in a work program offered by Kandu Industries, the organization suddenly shuttered its operations and Alfonso was displaced once again.

Alfonso's caseworkers at Ottawa County Community Mental Health referred him to Goodwill's new **Impactful Integration** initiative, developed to help fill the service void in Holland. He began skills training as a member of Goodwill's janitorial crew. This opportunity allowed him to complete assigned tasks independently while having supportive supervision available to assist with problem solving. Alfonso excelled, and as he gained confidence was given more responsibilities and independence.

Once ready to reenter community-based employment, Alfonso was paired with an employment specialist as a part of Goodwill's **Supported Employment Program** and received assistance with his résumé, job application, and interview skills. Alfonso's hard work and determination paid off

when he secured a utility clerk position at the Family Fare Supermarket in Holland. Alfonso fulfills a variety of tasks such as bagging groceries, cleaning, maintaining the bottle return area, retrieving carts, and more.

Initially relying on public transportation to get to work, Alfonso was able to save some of his earnings to repair his car, further increasing his independence and work availability.

Alfonso credits Goodwill for the opportunity to learn a new trade and get back into the community.

"Starting any new job is scary, but give it time to find the right fit, get used to your job, and know that it's okay to ask for help," Alfonso said.

Alfonso's manager and co-workers have an abundance of praise for his willingness to go the extra mile, and for his friendly attitude along the way.

"He's taking care of our customers, and always with a smile," Store Director Mike Farrell said. "You never need to ask him to get started on a job, he knows exactly what to do."

Alfonso is already looking to increase his hours and believes that he will be able to sustain lasting employment in this position.

Impactful Integration

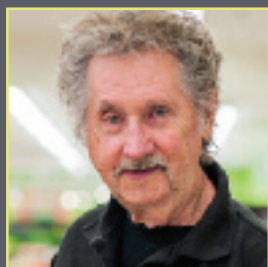
Impactful Integration offers customized, community-based activities to prepare individuals for competitive integrated employment. Goodwill employment case coordinators work with individuals to complete positive personal profiles, explore possible career paths, increase job readiness skills, and gain employment that is promising for retention and advancement.

Supported Employment Program

Targeted primarily toward people with developmental disabilities or mental impairment, this model of service provides one-on-one training and on-going support for successful transition to community-based employment. The program combines community job development, job coaching, and long-term follow-up to maximize employment potential.

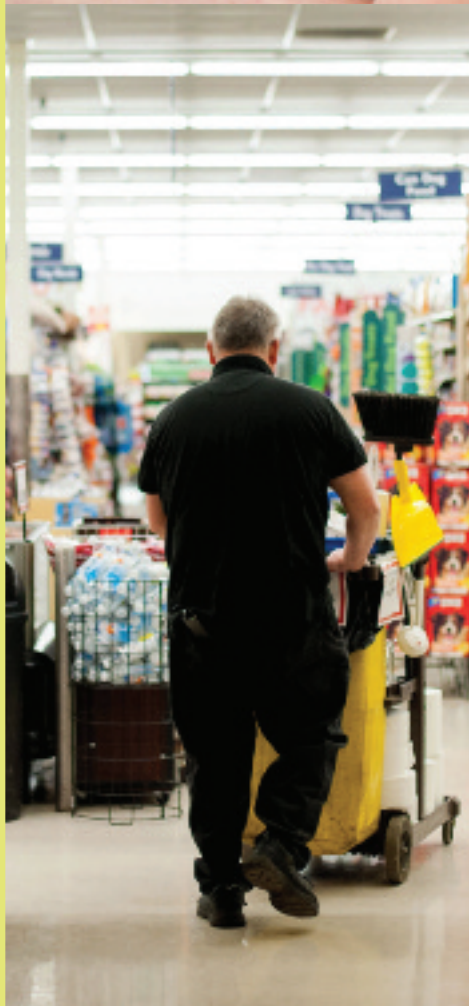


“My job has changed my life. I like helping customers.”



“Alfonso’s a very good worker. He’s got a great personality and we just love him.”

Gary Goorman
Family Fare Service Clerk



Francisco

GOODWILL INDUSTRIES ACHIEVER OF THE Year

FRANCISCO'S TROUBLES began when he was 14. Desperately wanting to fit in, a Chicago-based gang took him in. He found the acceptance he had been longing for, and discovered what felt to him like being a part of a family.

"My heroes at that time were the wrong people," he said.

It wasn't until he went to prison and was in solitary confinement that he came to terms with the fact that he needed to make a choice between being a gang member and being a father to his young daughter, who was born while he was incarcerated. It was difficult for him to give up the close bonds of his gang, but his commitment to his daughter made it possible for him to walk away.

"I just knew I had a daughter out there. I had a family and had to man up and do what I needed to do."

Upon his release, Francisco was referred to Goodwill Industries and the **Offender Success** program by his parole officer. From the beginning, Francisco's case managers at Goodwill recognized he was highly motivated, determined, and willing to work hard. His employment readiness training included job search and retention techniques, and assisted him in creating a résumé.

Working with a Goodwill employment specialist, Francisco practiced and honed his interview skills, and learned how to be comfortable and transparent when talking about his background to potential employers.

Francisco was then placed into Goodwill's **Managed Employment Program** — a temporary paid work experience within Goodwill's Industrial Services Center. Performing light industrial work contracted by local manufacturers helped acclimate Francisco to workplace routines and protocols. His work impressed his supervisors.

Goodwill staff arranged an interview for Francisco at JOST International, a motor vehicle parts manufacturer in Grand Haven. Francisco applied, interviewed, and secured a position galvanizing and assembling parts. "It was a good job," Francisco said.

After nearly a year of steady employment with JOST, Francisco's parole officer told him about a new truck driving training program for ex-offenders. Francisco jumped at the opportunity, and after receiving intense training and obtaining his commercial driver's license, he secured a position with Larsen Trucking in Greenville Michigan.

Having never left Michigan before, Francisco is now traveling the country and feels his universe expanding. He's grateful to be earning a good living and returns home between jobs to his family: his girlfriend and daughter.

"The Offender Success program helped me overcome obstacles I do not think I could have on my own."

Offender Success

The Offender Success program (formerly called Prisoner Reentry) is a state-wide strategic approach to creating safer neighborhoods and better citizens through the delivery of a seamless plan of services, programming, support, and supervision for prisoners re-entering the community. Program participants are referred by the Michigan Department of Corrections Parole Board.

The Offender Success Driving Program is a new initiative providing qualified parolees a career opportunity in truck driving.

Managed Employment Program

The Managed Employment Program uses time-limited, wage-paying jobs that combine real work, skill development, and supportive services to transition participants rapidly and successfully into the labor market. Participants learn the customs and routines of work, establish an employment record, and generate employer references to enhance their competitiveness.

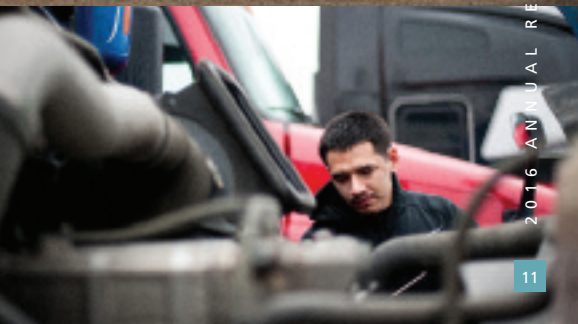


"It is almost like seeing life in a different pair of eyes."



"He always tells me we are his motivation behind everything."

Erika Sandoval
Franciso's Partner



WHEN HALEY WAS just a toddler she experienced a traumatic brain injury.

"We were told she would never walk or talk again," said Haley's mom Melissa.

Haley proved all of her doctors wrong and today thrives working as a retail sales associate at the Norton Shores Goodwill store.

In 2015, while Haley was a high school senior at Orchard View High School (OVHS), she enrolled in Goodwill's **Customer Service Training Program**. As a result of a unique collaboration between Goodwill Industries, Muskegon Area Intermediate School District (MAISD), Michigan Rehabilitation Services (MRS), and OVHS, a micro-sized Goodwill store was opened inside the high school to support the training program. Named "Cardinal Corners" after the school's mascot, the student-run store is stocked with trendy, youthful, second-hand clothing items geared toward students.

The 18-week training program was designed for transitional students interested in working in the customer service / retail field. Using classroom curriculum from the National Retail Federation (NRF) students also received hands-on

training experience operating the store. Upon completion of the program, Haley passed a final exam and received a transferable customer service certification from the NRF.

After expressing a desire to work in a Goodwill store in the community, Haley was identified by her instructor to interview for a part-time opening at the Norton Shores Goodwill store. Haley applied for the job, and with some interview coaching and assistance with her résumé, Haley impressed the store manager and was offered the job.

"Coming to work makes me feel happy," she said. "I am achieving the goals I have set for myself."

Haley takes pride in her work and enjoys the team atmosphere and working with customers. She works the cash register, stocks the sales floor, sorts and prices donations, and more.

"Haley sets the tone for the store," Store Manager Nancy Strang said. "She is contagiously happy and joyful."

Now with a full year of employment under her belt, Haley continues to build her job skills, confidence, and independence working at the Goodwill store.

Customer Service Training Program

This program is a combination of classroom instruction and paid, on-the-job training to prepare participants for a career in customer service. The intensive program utilizes curriculum from the National Retail Federation providing an overview of the retail industry, customer service, sales, and operational strengths. Graduates will gain the skills and knowledge needed for entry-level customer service work.



“Haley sets the tone for the store. She is contagiously happy and joyful.”

Nancy Strang
Goodwill Store Manager



How you
help the
environment
every time
you donate
and shop!!

BY REUSING

donated items
purchased at stores.

BY RECYCLING

textiles, electronics,
and more.

BY REDUCING

items that go into
the waste stream.



Goodwill was founded on the sustainable business model of selling donated goods that earn revenue to support its mission. Donations that do not sell, or that do not meet quality standards, are sorted and sold to various recyclers, generating the most value and the least waste.

In 2016, Goodwill Industries of West Michigan **reused or recycled 9,569,390 pounds of donated material.**

Goodwill also offers free electronic recycling services to the community. Last year, we **recycled or refurbished 391,156 pounds of electronic waste.**

Goodwill Employer Partners of the Year

Air Master Systems

Supplying laboratory fume hoods worldwide since 1975, Air Master Systems (AMS) products combine technological innovation and environmental integrity. AMS also produces customized, premium-quality metal laboratory furniture and casework that adheres to the strictest industry requirements. All products are completely manufactured and assembled in Muskegon.



Family Fare Supermarkets

Family Fare Supermarkets are a division of SpartanNash that currently operates more than 150 grocery stores in 10 states, and distributes to more than 2,100 independent locations throughout the country. Family Fare stores offer a wide selection of private and national brand products — offering quality, value, natural and organic products, health and beauty care items, and more.



JOST International

Headquartered in Grand Haven, JOST International designs and manufactures fifth wheels, landing gear, kingpins, turntables, hydraulic cylinders, and aerodynamic devices for the road transportation market from two manufacturing plants and distribution centers in North America.



Goodwill Contract Partner of the Year

Blue Lake Fine Arts Camp

Located on a 1,600-acre campus in Michigan's Manistee National Forest, Blue Lake Fine Arts Camp offers fine arts education for all ages, serving more than 5,400 gifted elementary, junior high, and high school students with programming in music, art, dance, and drama while offering more than 175 performances during its Summer Arts Festival.

In 2016, Goodwill Industries and Blue Lake developed a unique symbiotic partnership. Through the collaborative development of the Janitorial Occupational Training (JOT) Program, Goodwill was able to provide the camp with cost-effective customized daily cleaning services using supervised janitorial trainees. Combining classroom curriculum with paid on-the-job instruction, graduates received job-ready skills and community job placement assistance. The partnership will expand in 2017.



Economic Impact in 2016

\$27.6 million

Total earnings Goodwill created for the previously unemployable

\$27.4 million

earned by 1,383 people with disabilities /disadvantages placed during their first year on the job.*

\$0.3 million

paid in wages to people with disabilities working for Goodwill while receiving services.

*Includes all competitive job placements by GIWM and its subsidiary GoodTemps

\$8.3 million

Tax revenue generated

New federal, state, and local taxes from people with no previous income. (Additionally, the community benefited from significant savings in welfare costs and other financial supports these individuals were

1,687.6%

Return on investment

\$16.88 was created in new earning capacity for each dollar received in funding from government, public, corporate, and United Way contributions.

Financial Report for 2016

STATEMENT OF FINANCIAL POSITION

Cash and Cash Equivalents**	\$22,380,112
Accounts Receivable	\$366,381
Inventory	\$472,274
Prepaid Expenses	\$395,894
Property, Plant & Equipment	\$6,929,364
Total Assets	\$30,544,025
Accounts Payable	\$194,380
Accrued Expenses	\$966,089
Deferred Revenue	\$52,399
Long-Term Debt	\$6,032,078
Total Liabilities	\$7,244,946
Net Assets	\$23,299,079
Total Liabilities & Fund Balance	\$30,544,025

**Includes assets held in Goodwill's Endowment Fund with the Community Foundation for Muskegon County.

Audited by Rehmann. A complete copy of the audited financial statement by Rehmann can be provided upon request.

STATEMENT OF ACTIVITIES

INCOME

Participant Programs & Services	\$3,539,268
Contract Services (Industrial/Janitorial)	\$883,748
Retail Operations***	\$18,431,721
Public & Corporate Support	\$303,429
Fundraising	\$22,495
Agency Total	\$23,180,661

EXPENSES

Participant Programs & Services	\$3,589,201
Contract Services (Industrial/Janitorial)	\$879,835
Retail Operations***	\$14,801,602
Management & General	\$2,536,854
Total Operating	\$21,807,492
Fundraising	\$83,911
Agency Total	\$21,891,403

Increase in Net Assets **\$1,289,258**

***Includes non-cash value of \$5,305,353 in 2016 representing the value of donated goods per continued application of FASB Accounting Standards Codification 958, Not-for-Profit Entities, 605 Revenue Recognition — Contributions Received.



Retail Store and Donation Centers

ALLENDALE

5269 Lake Michigan Drive

CEDAR SPRINGS

3591 17 Mile Road NE

COOPERSVILLE

1141 West Randall Street

FERRYSBURG (DONATE ONLY)

17687 174th Avenue, Suite E

FREMONT

1422 West Main Street

GRAND HAVEN

1112 Robbins Road

HOLLAND NORTH

393 East Lakewood Blvd.

HOLLAND SOUTH

1180 S. Washington Ave.

LUDINGTON

4781 West US-10

MANISTEE

282 12th Street

MUSKEGON

1934 East Sherman Blvd.

NEWAYGO

8143 Mason Drive

NORTH MUSKEGON

1169 Whitehall Road

NORTON SHORES

1484 Ellis Road

ROOSEVELT PARK

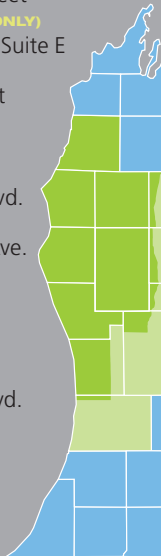
950 West Norton Avenue

WHITEHALL

3353 Underwood Drive

ZEELAND

9479 Riley Street



Online Auction Store

www.shopgoodwill.com



Corporate Headquarters Goodwill Career Center GoodTemps Offices

271 East Apple Avenue

Muskegon, MI 49442

Phone: (231) 722-7871

Fax: (231) 728-6408

Employment & Training Center

12330 James Street, Suite H115

Holland, MI 49424

Phone: (616) 377-4044

GOODWILL WEBSITE

www.goodwillwm.org

GOODTEMPS WEBSITE

www.goodtempismi.com

2016 Financial Donors

Thank you to all who financially supported Goodwill Industries of West Michigan in 2016.

Cathy Arnouts in honor of Gene Mauseth

Lerone Brown in honor of Mary Lou Kramer

Stanley Brown

Richard & Susan Carlson

Robert & Donna Chandonnet

Libby & David Cherin

William Childress

Randy & Debra Dahlquist in honor of Francis "Frankie" Parsons

Tom Dake

Angie DeLaRosa in honor of Gene Mauseth

Sharon Edris

Peggy Falk in honor of Katherine & Fred Falk

Angela Gauthier

Ginman Tires

Thomas Griffin

Jackson-Merkey Contractors

Thomas & Charlene Johnson in honor of Gene Mauseth

Tom & Cynthia Johnson

Charlie Kelly

Kendall Electric

Mr. & Mrs. Robert Kersman

Randy & Beth Kunish

Beatrice Kotecki & Marian Stefanich in honor of Paul A. Kotecki

Lighthouse Group

Kay Meyers in honor of Ed Meyers

Roger Morgenstern

Anne Mullane

Chester G. Nienhuis

Diana and Terry Osborn

Parmenter O'Toole

James & Joyce Peterson in honor of Greg Peterson

Mary Price

Eve Rogus in honor of John L. Rogus

Charlie & Helen Rowe in honor of Francis "Frankie" Parsons

Jennifer Shearer

Martin Shields

Karen Simons in honor of Gene Mauseth

Craig & Teri Smith

Rick Snellenberger

Alan Steinman

Stephen Stream

Charles & Kathryn Timmer

Donald Tjarsen

L.J. Verplank

Virginia Weingate in honor of Gene Mauseth

Florence & Katharine Wierengo

John & Kathy Workman

Betty Younkers

Lou & Joni Zaloga in honor of Francis Parsons

Unemployment Services

Although great care has been given to accurately list all names, please contact Resource Development Coordinator Kim Harsch of any errors or omissions at (231) 722-7871, ext. 319 or kharsch@goodwillwm.org

2016 Funding Partners and Community Collaborators

Area Community Services
Employment and Training
Council (ACSET)

Asset Building Coalition of West Michigan

Baker College of Muskegon

Bank of America Foundation

CALL 2-1-1

Comerica Bank

Community Economic
Development Association of
Michigan

Community Coordinating
Council of Muskegon County

Community enCompass / Sacred
Suds

Community Foundation for
Muskegon County

Community Foundation for
Oceana County

Community Foundation of the
Holland / Zeeland Area

Community SPOKE

Disability Network Lakeshore

Empowering Ex-Offenders In
Transition (EXIT)

Every Woman's Place

Father Jack Foundation

Fremont Area Community

Foundation

Fruitport Public Schools

Goodwill Association of
Michigan

Goodwill Industries International

Goodwill Industries of Greater

Grand Rapids

Grand Haven Neighborhood
Services

Hart City Hall

HealthWest

Heart of West Michigan United
Way

Huntington Bank

Internal Revenue Service

Lakeshore Nonprofit Alliance

Lighthouse Group

Local College Access Network -
Newaygo County

Manistee County Continuum of
Care

MARO

Merrill Lynch - The Howell &
Sharp Group

Michigan Association of United
Ways

Michigan Department of Health
and Human Services - Michigan
Rehabilitation Services

Michigan Department of Health
and Human Services

Michigan Department of
Corrections

Michigan Economic Impact
Coalition

Offender Success: Muskegon,
Oceana, Ottawa, and Michigan
Works! West Central

McLaughlin Neighborhood
Association

Michigan State Housing
Development Authority

Muskegon Area District Library

Muskegon Area Intermediate
School District

Muskegon Area Sustainability
Coalition

Muskegon Area Transit System

Muskegon Community College

Muskegon County Homeless

Continuum of Care Network

Muskegon Heights Public Library

Muskegon Rotary Club

Northwest Michigan Community
Action Agency

Offender Success: Muskegon,
Oceana, Ottawa, and Michigan
Works! West Central

Ottawa County Community
Mental Health

Orchard View Schools

Pinnacle Construction Group

Pioneer Resources

SAF Holland

Tanglewood Park

TrueNorth Community Services

United States Department of

Veterans Affairs

United States Internal Revenue
Service

United Way of the Lakeshore:
Muskegon, Newaygo, and

Oceana Counties

VITA Services of West Michigan

Volunteer Center of West

Michigan

Volunteers of America

Winberg Construction, Inc.

West Michigan Works!

White Lake Area Community

Education

Private rehabilitation agencies
and referring insurance

companies



Accredited by CARF,
the Commission on
Accreditation of
Rehabilitation Facilities



Meets all BBB
Standards of
Charitable
Accountability



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